

Sehr geehrte Damen und Herren,

ENGLISH VERSION BELOW

Mein Überblick über Technologien und Start-ups qualifiziert mich als Investment- und Technologieberater.

Als Senior Business Analyst und Consultant verfüge ich über langjährige Erfahrung in den Bereichen Analyse, IT, Business Development und Stakeholder-Kommunikation für Konzerne und kleinere Unternehmen aus den Bereichen Medien, Banken, Medizin, Automotive, Energie etc.

Aufgaben in neuen Bereichen nehme ich gerne an, denn ich bin offen und flexibel, eine proaktive und eigenverantwortliche Persönlichkeit, die Freude an interdisziplinärer Zusammenarbeit hat und den Blick für das Wesentliche besitzt. Ausgeprägte konzeptionelle und kommunikative Fähigkeiten, gepaart mit einer gesunden Portion Pragmatismus, zeichnen mich aus und ermöglichen mir den Einsatz auf vielen verschiedenen Positionen und Ebenen.

Es liegt auf der Hand, dass KI unsere Welt grundlegend verändern wird. Unser Weg dorthin ist offen und kann sowohl aus einer Fortführung der traditionellen Aufgaben als auch aus einem schrittweisen oder disruptiven Wandel bestehen.

Geänderte Anforderungen werden insbesondere an die Arbeitskräfte gestellt.

Der Erfolgsfaktor liegt nicht nur in der Technologie, sondern in den Menschen.

Als Problemlöser, Senior Business Analyst und IT-Consultant bin ich darauf spezialisiert, Unternehmen und Familien zu beraten und ihnen zu helfen, sich in der (KI-)Welt zurechtzufinden und weiterzuentwickeln, z. B. bei der Suche nach geeigneten Stellen oder Mitarbeitern/Beratern/Dienstleistungen.

Seit Jahren analysiere ich Probleme und Lösungen für Unternehmen, so dass aktuelle Anforderungen abgerundet und auf den Punkt gebracht werden.

Meine breite Berufserfahrung sowohl in Technologien als auch in Geschäftsprozessen mit großer Flexibilität und Kreativität hilft mir, einen Überblick zu schaffen, Perspektiven aufzuzeigen, Handlungsoptionen zu planen und zu begleiten.

Viele Grüße,
Florian Engel

<https://calendly.com/florian-engel-nlevel/> - **Gerne jederzeit ungefragt buchen** -

Tel. 0176 405 8 1414

Whatsapp +49 1577 37 66 907

Linkedin: <https://www.linkedin.com/in/florian-engel-com>

www.florianengel.com

www.florian-engel.eu

www.nlevel.de

Dear Ladies and Gentlemen, **ENGLISH VERSION**

My overview of technologies and start-ups qualifies me as an investment and technology consultant.

As a senior business analyst and consultant, I have many years of experience in analysis, IT, business development and stakeholder communication for large and smaller companies in the media, banking, medical, automotive, energy, etc. sectors.

I enjoy taking on new tasks because I am open and flexible, a proactive and independent personality who enjoys interdisciplinary cooperation and has an eye for the essentials. Strong conceptual and communication skills, coupled with a healthy dose of pragmatism, set me apart and enable me to work in many different positions and at different levels.

For obvious reasons, AI is fundamentally changing our world. The path is open and can consist of a continuation of my traditional tasks as well as a gradual or disruptive transformation.

Changed demands are placed especially on the workforce.

The success factor lies not only in the technology but in the people.

As a problem solver, senior business analyst, and IT consultant, I specialize in advising and helping organizations and families navigate and develop themselves in the AI world, such as finding suitable jobs or employees/consultants/services.

I have been analyzing problems and solutions for companies for years, so that current requirements are rounded off and brought to the point.

My broad professional experience in both technologies and business processes with great flexibility and creativity helps me to create an overview, point out perspectives, and plan and accompany courses of action.

Best regards,

Florian

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FLORIAN ENGEL

BUSINESS ANALYST & CONSULTANT

THE HUMAN INTERFACE BETWEEN TECH AND BIZ

info@florianengel.com

+49 176 405 8 14 14

- SKILLS**
- **Evaluate** business processes
 - **Identify** and develop potential for improvement and **implement** solutions
 - **Analyse** Requirements
 - Work closely with **international stakeholders**
 - **Manage** at group level
 - Company-wide **collaboration** with departments such as finance, legal, content product management and external suppliers

SELECTION OF PROJECTS

AI PROMPT ENGINEER

Outlier 2025 - TODAY

- Reinforcement learning from human feedback (RLHF)

BUSINESS ANALYST - MEDIA

Comcast 2022-2024

- Comprehensive **global** coordination
- Process analysis, requirements engineering, documentation
- **International stakeholder management**

BUSINESS CONSULTANT- DEEPTech

Nlevel 2021-TODAY

- Technical and business consulting
- Business model, business plan, **business development**
- Technology research

BUSINESS ANALYST - PUBLISHING HOUSE

OMNIScriptum 2020-2021

- OCR: 1 million PDFs: elimination of bottlenecks through analysis, workflow creation and expert sourcing
- **Fully automated** translation into 16 languages initiated, **implemented** and handed over

BUSINESS ANALYST - AUTOMOTIVE

Volkswagen 2022

- Analysis actual status
- **Requirements engineering**
- Backlog consulting

BUSINESS ANALYST - RAILWAY

Siemens 2021

- Analysis actual status
- Conceptualisation of measures
- **Recommendation for action**

BUSINESS ANALYST - IT

Greenbaum Cloud 2021

- Technology research
- **Industry best practise** for global cloud infrastructure
- Hardware and Software evaluation and procurement

BUSINESS ANALYST & CONSULTANT - FINTECH

Keepog Egen 2018-2020

- Draft of a crypto **quality assurance system**
- Compliance for financial institutions
- International stakeholder management

ENTREPRENEUR IN RESIDENCE - MEDIA

FotoTV 2006-2018

- Built up **start-up** company from scratch
- Implement all processes
- Full technical responsibility

IT ADMINISTRATOR & TV PRODUCER - MEDIA

Salmini Films 1998-2006

- Full technical responsibility for broadcast operation
- Editing
- **TV Producing**

AI EXPERIENCE

2008 - FotoTV in cooperation with the Fraunhofer Institute: Conversion of the video soundtrack into text

Project size: 1 programmer

- Project duration: 24 months for me, 10+ years for company

2009 - VonMorgen GmbH Tracking of dancers to insert their movements into video

Project size: 1 programmer

- Project duration: 12 months for me, 10+ years for company

2018 - Sporthochschule Köln: Machine Learning: Recognition of movement patterns in the gait of MS patients

Project size: 1 programmer

- Project duration: 12 months for me, 10+ years for company

2020 - Analyzing video footage with openCV to resurrect a deceased dancer in 3D. The task was to create a 3D artifact from an archive of 2D videos

Project size: 1 programmer

- Project duration: 12 months for me, 20+ years for the company

AI EXPERIENCE

2021 - Collaboration with deepl for automated translations

Project size: 3 programmers

- Project duration: 12 months for me, 10+ years for company

2022 - Sky Sports- automated balancing for live broadcasts of sports events (no AI but handling huge real-time data)

Project size: Complete rollout in the third largest media group in the world

- Project duration: 18 months for me, 10+ years for the company

2024

- prompt engineering for American group

- stopped for liquidity reasons: Business development for AI startup that analyzes officially available data and wants to become something like an app store for AI. The AI independently suggests which improvements in the company are achieved with which AI
- in your own startup: research and development with AI, is secret and also very much in its infancy
- Advice on AI and pipelines for specific use cases for the entire IT infrastructure, I'm still in my infancy and the programmer is way ahead of me

Further practical knowledge for AI projects:

- Knowledge of FPGA and hardware for real-time networks and real-time operating systems including PCB design
- broad data center know how

PROPOSAL AI IMPLEMENTATION

- **Analytical Support:** Provide detailed reports and recommendations to senior leadership on AI initiatives.
- **Project Management:** Oversee the intake of AI projects, ensuring alignment with organizational goals.
- Identify opportunities for **process improvements** through AI solutions.
- Collaborate with **cross-functional teams** to refine **AI applications tailored to business needs.**



